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In order to achieve the Mission and Goals of the ICHP CPE mission a firewall policy to protect against the encroachment of influence from ineligible companies into the educational process has been developed.

Educational Firewall Policy:

Whenever ICHP provides non-promotional continuing pharmacy education (programming where continuing pharmacy education credit is awarded to pharmacists and pharmacy technicians), the following standards must be observed:

1. The following decisions were made free of influence from ineligible companies.
 - a. Identification of CPE needs;
 - b. Determination of educational objectives;
 - c. Selection and presentation of program content;
 - d. Selection of any person that will be in a position to control the content of the CPE including planning committee, faculty or panelists;
 - e. Selection of education methods;
 - f. Evaluation of the activity.
2. An ineligible company may not partner with the ICHP as a non-accredited joint provider of any educational activity.
3. ICHP **will direct / co-direct** all decisions regarding the disposition and disbursement of commercial support grant moneys.
4. All commercial support (i.e. educational grant) for an ICHP provided or jointly provided educational activity must be provided with the full knowledge and approval of ICHP.
5. A written agreement is required for any commercial support (i.e. educational grant) used for the provision of an ICHP provided or jointly provided educational activity.
 - a. The terms, conditions and purpose of the commercial support must be documented in the written agreement between the company and ICHP, **and / or its joint provider.**
 - b. The written agreement must specify the company that is the source of the commercial support (i.e. educational grant).
 - c. The agreement must be signed by representatives of both the company and ICHP, **and / or its joint provider.**
6. ICHP or a valid joint provider must make all disbursements of commercial support to faculty, facilities, and other vendors.
7. ICHP will not use commercial support to pay for the travel or lodging of learners participating in an educational activity.
8. ICHP may use commercial support to pay for a modest meal for learners however, that meal should not compete with the learners' participation in the educational activity.
9. ICHP, **or its joint provider**, will provide, upon request of the commercial interest, a detailed accounting of expenditures related to an educational activity for which the company has provided support.
10. Commercial exhibits or advertising will not influence or interfere with the educational activity nor will they be a condition for the provision of commercial support for that educational activity.
 - a. Exhibits must be placed away from the educational activity and learners should not be required to pass the exhibits in order to participate in the educational activity.
 - b. Product promotional materials of any type shall not be placed in educational activity handouts or at the learners seat for the educational activity. Promotional

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materials or advertising may appear in the general program syllabus but not within presentation materials.

- c. Educational materials that are part of the CPE activity, such as slides, abstracts, and handouts cannot contain any advertising or product group message.
 - d. **Educational materials that are part of a CPE activity, such as slides, abstracts and handouts, cannot contain any advertising, corporate logo, trade name or a product-group message of an ACPE-defined ineligible company.**
11. ICHP will not use representatives of an ineligible company to supply potential learners with the CPE activity or CPE activity promotional brochures.
 12. Upon completion of the educational activity, ICHP will ask all learners to evaluate the program for quality, relevance and a variety of other criteria including the absence or presence of commercial bias and fair-balance. ICHP will ask any learner perceiving commercial bias to explain in detail examples they found.
 13. ICHP will provide disclosure to the learners of all financial relationships to ineligible companies, held by the planning committee, faculty or panelists at the beginning of the educational activity. In addition, the educational activity materials will provide written disclosure and explanations of any relevant conflict resolutions.
 14. ICHP will disclose to the learners any source of commercial support received for the educational activity.

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