



Taking Bold Steps for Patient Care

March 28-29, 2014
Bloomington-Normal, Illinois

Exhibitor Guide

ADDRESS SERVICE REQUESTED

Illinois Council of Health-System Pharmacists
4055 N. Perryville Road
Loves Park, IL 61111-8653



Illinois Council of Health-System Pharmacists 2014 Spring Meeting

Exhibitor Program

General Information

The Illinois Council of Health-System Pharmacists (ICHP) membership consists of over 1,900 pharmacists, pharmacy technicians, students and other related personnel. Each year, many members and persons interested in education participate in this event and visit the Exhibit Program to discover new products and services that will aid them in their specific areas of practice. During the Exhibit Program you will have the opportunity to meet directors of pharmacy, operations managers, clinical managers, clinical specialists, and other influencers in pharmacy practice. We look forward to seeing you!

Exhibit Dates and Location

The ICHP 2014 Spring Meeting Exhibitor Showcase will take place on Friday, March 28. All commercial and educational exhibits will be located at the Bloomington-Normal Marriott Hotel and Conference Center, 201 Broadway Avenue, Normal, IL 61716.

Hotel Accommodations

All exhibitor representatives are responsible for making their own hotel reservations. Special convention room rates are available to ICHP Spring Meeting Exhibitors at the Bloomington-Normal Marriott Hotel: Single/Double \$124. These special rates are available by calling Bloomington-Normal Marriott Hotel (1-800-228-9290) prior to March 4, 2014 end of day and asking for the ICHP Group Rate. Guests staying overnight at the Marriott will receive complimentary parking in the Garage.

Exhibit Hours

Exhibits will be located in Ballroom C of the Conference Center. It is expected that your exhibit table will be open on time and staffed until closing on Friday.

Set-up

Friday, March 28, 2014

12:00 PM - 2:15 PM

Exhibit Hours and Reception

Friday, March 28, 2014

2:30 PM - 4:00 PM

Tear-down

Friday, March 28, 2014

4:00 PM - 5:00 PM

Assignment of Space

Exhibit space assignments will be finalized by March 21, 2014. Space assignments will be based on first-come, first-serve basis according to the level of meeting support. In the event of a tie, the application with the earliest payment will have priority.

Meeting Brochure Available Online

Meeting program details are updated in our online meeting brochure bi-weekly. Go to ichpnet.org for up-to-date meeting details including schedule, faculty, program descriptions, CPE credit, and registration information.

AV/Electrical Requests

Electrical/AV information will be sent out with exhibitor registration confirmation.

Shipments

Exhibitors are responsible for transportation and shipping of their own materials. Freight will only be received by the Marriott Hotel March 25 through March 27 (1 to 3 days before the conference). All packages must have the name "ICHP Spring Meeting" on them. Exhibitors should send shipments to:

ICHP Spring Meeting

Vendors Name

C/O Bloomington-Normal Marriott Hotel and Conference Center

201 Broadway Avenue

Normal, IL 61761

Restrictions on Exhibit Hall Attendees

Exhibit hall attendance is limited to registered attendees only. Non-healthcare professionals may not attend the exhibit program.

Attending Other Sessions

Any exhibitor representatives wishing to receive CPE credits or participate in social functions must register as a participant of the meeting. Contact the ICHP office or visit www.ichpnet.org for meeting attendee registration information.

Security and Liability

ICHP will provide reasonable and professional security and precautions during non-show hours to safeguard exhibitor's property. However, it is understood that neither ICHP, nor the Bloomington-Normal Marriott Hotel and Conference Center, nor their members, officers, directors, or employees shall be responsible for loss or damage to any property belonging to the exhibitor or any person or persons while in transit to or from, or while at the Bloomington-Normal Marriott Hotel and Conference Center. The exhibitor assumes complete responsibility and liability and agrees to protect, save and hold forever harmless ICHP, Bloomington-Normal Marriott Hotel and Conference Center, and all their agents, officers, and employees (hereafter collectively called indemnities) for any and all injury to persons or property in any way connected with the exhibitor's display. The exhibitor agrees to hold harmless the indemnities against and from any and all losses, costs, damage, liability, or expenses (including

attorney's fees) arising from or other occurrence to any person or persons, including the exhibitor, its agents, employees, and business invitees which arises from or out of or by reason of said exhibitor's occupancy and use of the exhibition premises or any part thereof.



Exhibit Space

The exhibit table package includes a standard 8' skirted table top and 2 chairs.

Single exhibit table — \$300

Double exhibit table — \$500

For more information, please contact ICHP Exhibitor Liaison, Jan Mark, at (815) 227-9292 or JanM@ichpnet.org.



Opportunity to Create New Relationships & Keep in Touch with Contacts

Exhibiting at a state-wide meeting allows you to network with multiple customers at one time rather than spending traveling dollars to meet them locally.

Join the dozens of other exhibitors who use networking at ICHP spring and annual meetings as a bold step toward creating successful business relationships!

Save the Date!

ICHP's 2014 Annual Meeting is September 11-13, 2014 in Oakbrook Terrace, IL with exhibits on Thursday and Friday.

Syllabus Advertising

All meeting attendees will receive a meeting folder that includes a program syllabus that contains the schedule of events, a listing of exhibitors and sponsors, and full color advertising pages. Heighten your company's visibility to all participants by advertising in the syllabus! Ads are non-commissionable. E-mail final 4-color camera-ready display ads to AmandaW@ichpnet.org by February 24, 2014. PDF is the preferred file format.

Ad Size	Dimensions	Cost
Back Cover	8 1/2" x 11" (1/4" bleed)	\$500
Inside Front Cover	8 1/2" x 11" (1/4" bleed)	\$400
Full Page	8 1/2" x 11" (1/4" bleed)	\$300
Half Page	8 1/2" x 5 1/2" (1/4" bleed)	\$175
2 Full Pages	[each page] 8 1/2" x 11"	\$550
3 Full Pages	[each page] 8 1/2" x 11"	\$675

Hospitality Sponsorship

Exhibitor Reception - \$1,200

Your company can provide sponsorship for the exhibitor reception on Friday afternoon for \$1,200. Contact the ICHP office no later than February 24, 2014 so that your company can be recognized in the program syllabus with a complimentary full page ad and in signage at the reception.

Refreshment Break - \$800

Your company can provide sponsorship for the refreshment break on Saturday morning for \$800. Contact the ICHP office no later than February 24, 2014 so that your company can be recognized in the program syllabus with a complimentary half page ad and in signage during the break.

Educational Support

For support opportunities for educational programming, please contact the ICHP office. ICHP reserves the right of final approval of CPE program topics, speakers and program content for all Spring Meeting sessions. Contact the ICHP office no later than February 24, 2014 so that your company can be recognized in the program syllabus.

Spring Meeting Sponsorship

Meeting sponsorship is unrelated to educational programming. The level of sponsorship will provide exhibit table fees, premium exhibit hall space and special advertising during the spring meeting. Contact the ICHP office no later than February 24, 2014 so that your company can be recognized in the program syllabus.

Diamond - \$3,750+

- Double exhibit table
- 2 meeting registrations
- Full page color ad
- Recognition signage at the meeting
- Recognition in the program syllabus
- Recognition in our newsjournal, *KeePosted*
- 2 ICHP 1-year memberships

Emerald - \$2,250+

- Single exhibit table
- 1 meeting registration
- Half page color ad
- Recognition signage at the meeting
- Recognition in the program syllabus
- Recognition in our newsjournal, *KeePosted*
- 1 ICHP 1-year membership

Pearl - \$1,125+

- Single exhibit table
- 1 meeting registration
- Recognition signage at the meeting
- Recognition in the program syllabus
- Recognition in our newsjournal, *KeePosted*

Previous ICHP Spring Meeting Exhibitors

AbbVie
AdvanDx
American Regent
Amgen
Astellas
Astra Zeneca
CAPS/B. Braun Medical, Inc.
Baxter Healthcare
Beutlich Pharmaceuticals, LLC
Boehringer Ingelheim
Pharmaceuticals, Inc.
Cadence Pharmaceuticals
Cardinal Health
Care Fusion
Chicago State University
Cox Health
CSL Behring
Cubist Pharmaceuticals
D.A. Burke & Associates
Forest Pharmaceuticals
Grifols USA
Hospira, Inc.
Janssen
Lilly
Merck
Midwestern University
Chicago College of Pharmacy
Mylan Institutional
Nephron
Novo Nordisk
Omniceil
Optimer Pharmaceutical
Otsuka America Pharmaceutical
Pfizer
Pfizer Injectables
PharMEDium Services, LLC
Progressive Medical, Inc.
Rosalind Franklin University
Roosevelt University
Rx Remote Solutions
Sagent Pharmaceuticals, Inc.
Salix
Sanofi
Select Pharmacy Staffing
Southern Illinois University
Edwardsville
Stericycle, Inc.
Teva
University of Illinois at Chicago
US Army Health Care

Illinois Council of Health-System Pharmacists 2014 Spring Meeting Exhibitor Registration Form

Please provide company information as you would like it to appear in the program materials:

Company Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone/Fax: _____

Email: _____

Website: _____

Correspondence regarding this exhibit should be sent to:

Contact Person: _____

Mailing Address: _____

City/State/Zip: _____

Phone/Fax: _____

Email: _____

Payment Method (ICHP's Federal Tax ID #: 36-2887899)

Credit Card

☐ Charge \$_____ to my credit card

Credit Card Account: # _____

Expir Date: _____ CVV2 Security Code: _____

Billing Address: _____

City/State/Zip: _____

Name on Card: _____

Authorized Signature: _____

Fax form with credit card payment to 815-227-9294.

Check

☐ Check has been mailed to: ICHP, 4055 N. Perryville Rd, Loves Park, IL 61111-8653

Mail form with check. Checks should be payable to ICHP.

Invoicing

☐ Invoice the company: _____

Acceptance of Contract — The ICHP 2014 Spring Meeting Exhibitor Registration must be completed in its entirety and payment made by check, money order or credit card payable to: ICHP. Your exhibit fees are refundable at 50% if a written cancellation request is received prior to February 28, 2014. Space assignments are made according to the "Assignment of Space" criteria listed in the general information section of this guide. Your designated contact person will be notified of your space assignment. Space assignments will be finalized by March 21, 2014. Details are subject to change.

The undersigned hereby authorizes the 2014 Illinois Council of Health-System Pharmacists Spring Meeting to reserve exhibit space in the Bloomington-Normal Marriott Hotel and Conference Center in Normal, IL for use by the above company/organization during the 2014 ICHP Spring Meeting on March 28. The undersigned acknowledges receipt of, and agrees to abide by, the conditions under which exhibit space at the Bloomington-Normal Marriott Hotel and Conference Center is leased to the 2014 ICHP Spring Meeting as printed in the Exhibitor Guide.

Image Release Notice: By registering, you are giving ICHP permission to use photographs or video of your company's exhibit and representatives taken at the event. ICHP intends to use such photographs and videos only in connection with ICHP official publications, media promotions, web sites, or social media sites including but not limited to Facebook®, Twitter®, and YouTube®, and that these images may be used without further notifying you.

Authorized Signature: _____

Title: _____ **Date:** _____

Support Opportunities

Exhibit Space Fees

- ☐ Single Exhibit Table (skirted table top): \$300
- ☐ Double Exhibit Table (skirted table top): \$500

Companies from whom you desire table separation: _____

Hospitality Sponsorship

- ☐ Exhibitor Reception: \$1,200
- ☐ Refreshment Break: \$800

Educational Support

For support opportunities for educational programming, please contact ICHP.

Meeting Sponsorship

- ☐ Diamond: \$3,750+
- ☐ Emerald: \$2,250+
- ☐ Pearl: \$1,125+

Syllabus Advertising

- ☐ Back Cover: \$500
- ☐ Inside Front Cover: \$400
- ☐ Full Page: \$300
- ☐ Half Page: \$175
- ☐ 2 Full Pages: \$550
- ☐ 3 Full Pages: \$675

Total Support: \$ _____

Deadlines to Remember

Friday, February 24, 2014

- ◆ Deadline for advertising
- ◆ Deadline for sponsorships
- ◆ Deadline for exhibit table registration

Thursday, March 4, 2014

- ◆ Hotel deadline for guaranteed room rates

Contact Information

Illinois Council of Health-System Pharmacists

ICHP 2014 Spring Meeting
4055 N. Perryville Road
Loves Park, IL 61111
Phone: 815-227-9292 | Fax: 815-227-9294

Questions? Contact Jan Mark, Exhibitor Liaison
Phone: 815-227-9292 | Email: JanM@ichpnet.org

Mail or fax this completed form and payment by Friday, February 24, 2014!